

The International Radio and Television Society Foundation

Newsmaker Luncheon

featuring

The Network Entertainment Chiefs



Gail Berman
FOX



Stuart Bloomberg
ABC



Jordan Levin
WB



Nancy Tellem
CBS



Dean Valentine
UPN



Jeff Zucker
NBC

Wednesday, October 24, 2001

The Waldorf=Astoria Hotel

Don't miss our annual Newsmaker Luncheon featuring the **Network Entertainment Chiefs** on Wednesday, **October 24, 2001**. **Bill McCuddy**, entertainment correspondent and co-host of *Entertainment from Coast to Coast* on the Fox News Channel will moderate the discussion.

Gail Berman, President of Entertainment for FOX Broadcasting Company, is the first ever series producer to hold the top FOX Programming post. Ms. Berman is in charge of all FOX program development and scheduling, as well as marketing and promotions. She started in her current position on July 5, 2000, after serving more than two years as founding President of Regency Television. Under Ms. Berman, Regency Television quickly grew into one of the most prolific and respected suppliers of TV entertainment programming with such current primetime hits as *Malcolm in the Middle* for FOX and *Roswell* for UPN. Ms. Berman also serves as Executive Producer on *Buffy the Vampire Slayer* and its successful spin-off *Angel*.

Stuart Bloomberg was named Co-Chairman, ABC Entertainment Television Group, in July 1999. In this position, which he shares with Lloyd Braun, Mr. Bloomberg has responsibility for all creative, programming, and business areas of this division, which encompasses the Walt Disney Television Studios and ABC Entertainment. During his more than

twenty years with ABC, Mr. Bloomberg was responsible for the development of such acclaimed and groundbreaking series as: *The Wonder Years*, *Roseanne*, *Home Improvement*, *NYPD Blue*, *The Practice*, and *Who Wants to Be a Millionaire*.

Jordan Levin joined the WB Network as its first Head of Comedy Development and Current Programming in 1994. He was appointed the network's President of Entertainment in June 2001. Since the inception of the network, he has been involved in all key programming decisions and was instrumental in building The WB's distinctive brand and identity. Mr. Levin oversees all aspects of prime time drama, comedy and reality development as well as casting, current production, and program scheduling.

Nancy Tellem was named President, CBS Entertainment in August 1998. In her position Tellem is responsible for overseeing all of CBS Entertainment's operations for prime time, daytime, late night, and Saturday morning. Her responsibilities also include oversight of CBS Productions, which has become one of the industry's top suppliers of network programming. She was a key part of the development of the phenomenally successful "dramality" series *Survivor*.

Dean Valentine is the President and CEO of UPN. He is responsible for the overall administration of the network

and its programming, distribution, affiliate relations, marketing, advertising, sales and research activities. Since joining the network, Valentine has overseen its expansion from two to five nights of prime time programming, brought the smash hit *WWF Smackdown!* to UPN and strengthened the network's distribution base. He is also credited with orchestrating the network-television coup of acquiring *Buffy the Vampire Slayer* and securing the latest installment of the long-running *Star Trek* franchise *Enterprise*.

Jeff Zucker was named President, NBC Entertainment in December 2000, and is responsible for overseeing the network's prime time, late-night, daytime and Saturday morning entertainment programming. Prior to his current position, Zucker served as Executive Producer of NBC News' *Today* from 1994-2000, and 1992-1993. Under his leadership, *Today* was the nation's most watched morning news program for more than six years.

This event begins with a reception at 11:45 AM in the East Foyer of the Waldorf-Astoria Hotel, followed by lunch in the Grand Ballroom at 12:30. Advance reservations are required. Tickets are \$95 each for non-members / \$85 for members. Please call **Marilyn Ellis** for assistance at **212-867-6650 ext. 306** or return the enclosed reservation form.